

ADVANCING IOL TECHNOLOGIES

Medicontur Medical Engineering is an independent European company in existence since 1989. With a true focus on patient needs and numerous advances in material, design and optics, the company has emerged as a global tech-leader in providing advanced IOL systems for the treatment of cataract and other ocular diseases. Medicontur is offering consistent high quality with more than 6 million intraocular implants produced and distributed in more than 60 countries. The company is proud of its established global network, subsidiaries, partners and employees.

To support the growing market demands, **Medicontur** is now looking for an ambitious

Marketing Team leader

Responsibilities:

- Articulate product and service offerings, key benefits and messages for use by sales and marketing in collaboration with product management and scientific department.
- Work with key account managers to cultivate useful references for products and services; identify client success stories for implementation in marketing materials.
- Daily contact with agencies, graphic designers, clients, direct markets & other departments
- Ensuring consistent brand image across the Medicontur global network
- Organizing and creating EDM campaigns
- Managing department teams (Events, Digital, Communication) and department budget
- Planning and creating valuable and engaging print / digital, static / AV contents with creative staff and external agencies for deployment on websites, direct mails, social media channels etc. in collaboration with scientific representatives and product management
- Responsible for all aspects of projects, including: meeting deadlines, time management, contingency planning, approval channels and procedures, budgeting, campaign analysis, and tracking / monitoring procedures

Requirements:

- Bachelors or masters degree in Business / Marketing
- Experienced in marketing planning, branding, and content development
- Minimum 3 years of professional marketing experience
- Experience working closely with a sales organization with a strong affinity for sales team success.
- Adept in online and traditional marketing, highly skilled in visual communications.
- Expert-level proficiency with Microsoft Word, PowerPoint, and Excel and a project mgmt tool
- Fluent / Native English and Hungarian knowledge

Advantages:

- Experience in medical devices or pharma
- Previous sales experience is a strong plus

What we offer:

- Dynamically developing area of activity
- Competitive salary, other benefits (SZÉP card, private healthcare service, Schooling, nursery, kindergarten benefits)



Material. Design. Optics.

- Opportunity to participate in conferences, trainings, exhibitions and professional events (pre-COVID)
- Recognition of the latest technologies
- Young, energetic team

Workplace:

- Budapest XI. district, travel 20% (pre-COVID)

If you are interested in the position, please send your CV with your salary expectation to career@medicontur.hu.

The applicants agrees with their job application, that the participants (who are participating in the examination of the applicants) recognizes the application and contributes for the personal data processing. If the application was unsuccessful, after notification the application will be destroy.