



Medicontur is a **leading company** in the ophthalmic medical devices sector with over 30 years of experience in manufacturing high quality **intraocular implants**. At its headquarter located in Budapest (Hungary) and its international offices located in Geneva (Switzerland), Lyon (France) and Brno (Czech Republic), Medicontur brings together men and women from a great variety of professional backgrounds to support the mission of providing **innovative solutions** for ophthalmic practitioners with the **patients benefit** always at the centre of our minds.

Medicontur is now looking for an experienced, full time **E-commerce Specialist** to join the newly formed **B2C color vision deficiency division** and to support the formulation and execution of online strategies together with Marketing and Sales team, whilst working closely with the warehousing team for smooth order fulfillment.

E-commerce Specialist

Tasks:

- Management of e-commerce platforms, driving online sales performance
- Management of social media accounts, web sites
- Developing SEO/PPC Strategy/Digital Marketing Plans
- Development/optimization/reporting of online campaigns
- Provision contents to digital platforms together with product management, graphics, sales team
- Undertake general and competitive market research
- Sales analysis, report creation
- Cultivating standards, systems and best practices for product listing, content creation, content distribution
- Email marketing management

Requirements:

- Minimum of 3+ years experience in a fast-paced, e-Commerce business
- Hands-on experience in managing and maintaining e-Commerce websites/portals
- Knowledgeable of the e-Commerce space that includes marketing strategies, competitive strategies, consumer research, industry trends and usability best practices.
- Experience using web and social media analytics, optimization and advertisement tools
- Knowledge of various platforms and online sales strategies and can be used to conduct digital sales or website conversions.
- Familiarity with web design (UI, UX) and a keen eye to detail
- Experience in Maileon or other email marketing system
- Excellent communication and collaboration skills, team worker
- Analytical and multitasking skills
- BSc degree in Marketing or relevant field
- Fluency in English language (Hungarian language is preferred but not a must)

Advantages

- Experience with online marketplaces (for example Amazon)
- Additional languages
- Optical background & international business experience
- Intercultural understanding

Workplace:

- Budapest, Hungary – XI. District

If you are interested in the position, please send us your CV and motivational letter along with your salary expectation to career@medicontur.com

The applicants agrees with their job application, that the participants (who are participating in the examination of the applicants) recognizes the application and contributes for the personal data processing. If the application was unsuccessful, after notification the application will be destroyed.