



Medicontur is an independent European company in existence for 30 years. With a focus on high quality products and services and more than 5 million intraocular implants produced and sold, Medicontur is now a leading company in the ophthalmic medical devices sector.

At its international offices located near Geneva (Switzerland), Lyon (France), Brno (Czech Republic) and at its R&D and manufacturing facilities located in and near to Budapest (Hungary), Medicontur brings together men and women from a great variety of professional backgrounds to meet and exceed the demanding and continuous policy of innovation, safety and cutting-edge technology.

The products of Medicontur are distributed in more than 60 countries with growing market shares worldwide.

We are looking for proactive, talented individuals who are ready to take on new challenges and become leaders. We value problem solving skills, showing initiative, great teamwork, creativity and consistent work ethics. More precisely, we are looking for the following position:

Marketing Director

The Marketing Director function at Medicontur will be responsible for the complete organizations marketing activities, domestic and international. Direct reporting duties to the business operations board.

Tasks:

- Define holistic Brand and Communication strategies and action plans on B2B and B2C levels (ATL,BTL)
- Customize brand and communication strategies to domestic and int. market needs / target groups
- Define, control, measure and report KPIs for all Marketing activities / functions
- Ensure targeted high quality content: Printed, AV, Online, Collateral etc.
- Ensure interlinked high quality communication channels: Web-platforms, Social Media Channels, Newsletter etc.
- Facilitate high quality strategic partnerships with other MC departments and external clients / stakeholders
- Close collaboration with Sales, Product management and Scientific Leadership

Requirements:

- 7+ years professional and leadership experience in Marketing
- Proven experience in multiple marketing practices on an international level, including digital
- Medical Devices Background / Ophthalmology Background
- Fluent business level English
- Good taste, a sense of aesthetics and an eye for details

Advantages:

- Agency experience, Editorial experience, Native English language
- Numerically literate, comfortable working with numbers, making sense of metrics and processing figures with spreadsheets
- Experience in Ophthalmology

What we offer:

- Global and professional work surroundings with possibilities of travel
- Innovative and interesting projects
- Dynamic and innovative teams

Workplace:

- Budapest XI. district

If you are interested in the position, please send your CV and motivational letter to a career@medicontur.hu.